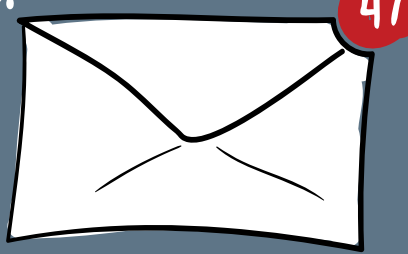
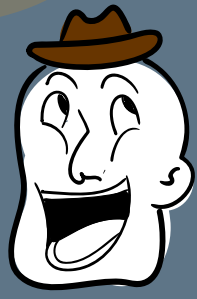


MEETING THE NEEDS OF VIRTUAL EVENT ATTENDEES



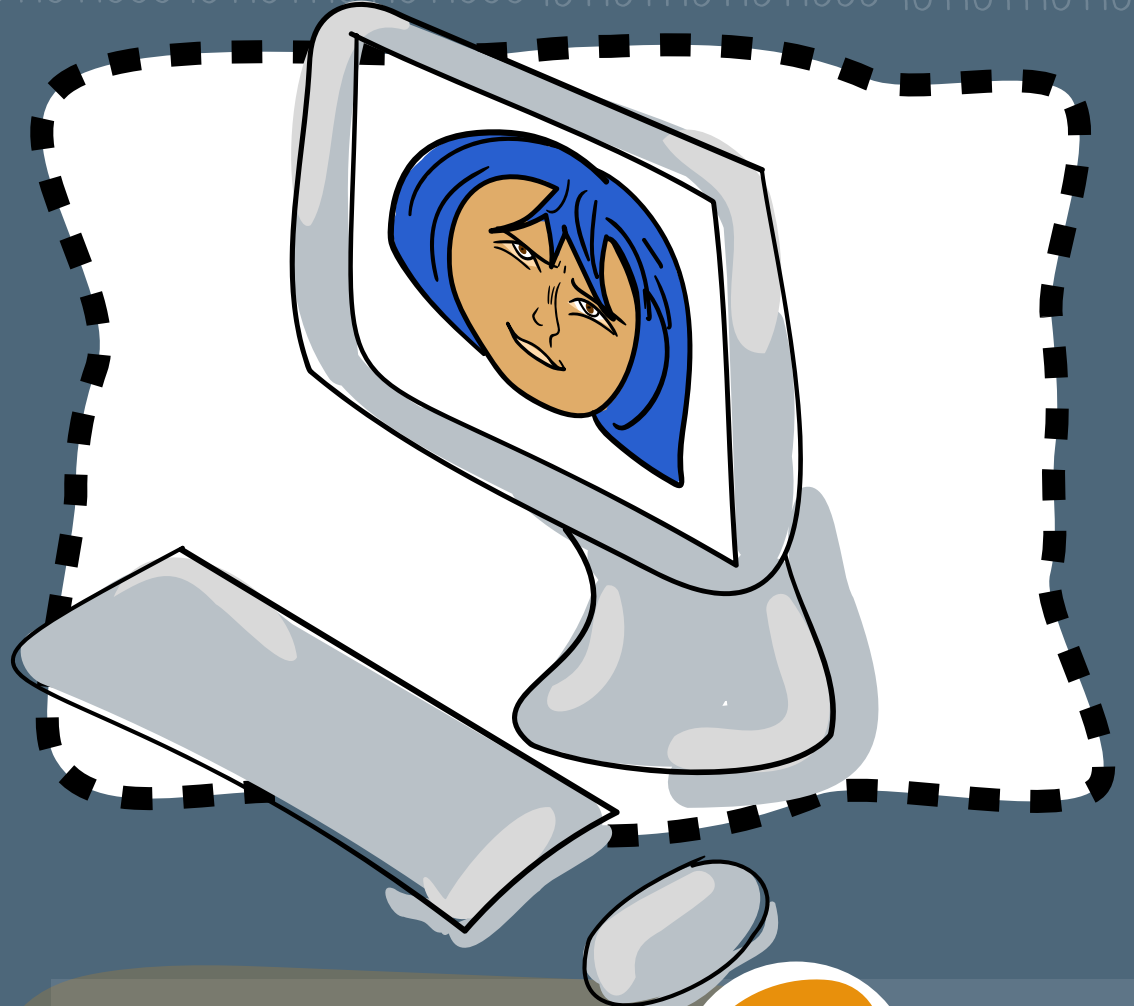
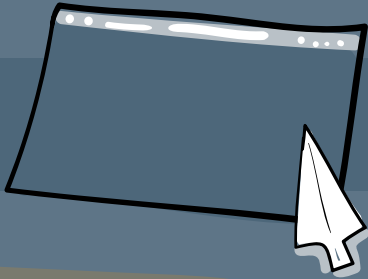
TECHNOLOGY

Verbalize Short Instructions on Next Steps at EVERY Transition.



Send Email Reminders

Use Screenshots for Instructions



TIME ZONE CONFUSION

Use Multiple Timezones in Event Communications.



Consider using a timezone map.

Use an event platform with localized times.

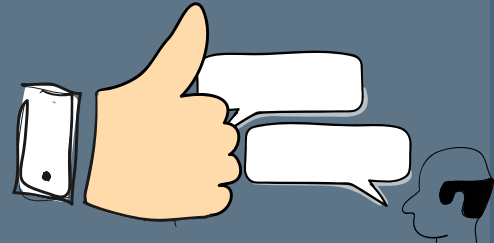
NETWORKING



Share Content Mentioned during the event inside your community system.



Promote Quick Chat and Polling



DISTRACTIONS + ZOOM FATIGUE

Provide Doodle Pads

Shorten Session Lengths



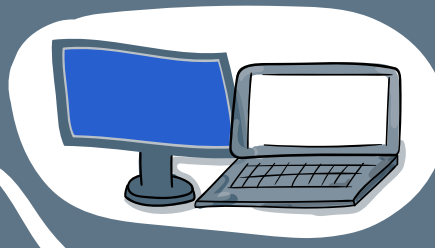
Increase Break Times



Suggest Closing All Other Apps to Maximize Learning



Give Attendees Something Else to Watch



Suggest Dual Screen Options

Put the "End of the Day Social Session" in the Middle of the Day



Utilize Photo Contests



IMPERSONAL SCREEN TIME

Personalize Swag Boxes

Set Round Robin Zoom Meetings



Mention Chat Participants by Name during sessions



BIG PAPER Strategy

live illustrations

DO NOT FORGET YOUR VENDORS

NETWORKING



Make Personal Introductions of Vendors.



HOSTING OPPORTUNITIES



Provide emcee opportunities.



Provide Session Introduction Spots.

ENGAGEMENT PATHWAYS

Reward Participants for Engagement



IN-PROGRAM APPEARANCES

Integrate 5-second Visual and or Audio Ads.

Offer pre-session commercial spots.

